



State of Wisconsin
Governor Scott Walker

Department of Agriculture, Trade and Consumer Protection
Ben Brancel, Secretary

DATE: March 5, 2014

TO: Board of Agriculture, Trade and Consumer Protection

FROM: Ben Brancel, Secretary *Ben Brancel*
Daniel Smith, Administrator, Agricultural Development Division *Daniel Smith*

SUBJECT: *Maximizing DAD's Influence on Wisconsin Agriculture*

PRESENTED BY: Daniel Smith, Administrator, along with Jennifer Pino-Gallagher and Kathy Schmitt, Bureau Directors

Summary of Key Points:

1. Introduction of Administrator and Bureau Directors
2. DAD mission statement and goals
3. Targeted areas of work within Wisconsin agriculture
4. Best practices to achieve success
5. DAD organization charts
6. New team members, positions and areas of work
7. Priorities today and determining success tomorrow
8. Summary
9. Questions and answers

Agriculture generates \$59 billion for Wisconsin

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